

## Introducing Inside York

Launched in 2005, we introduce one of York's largest online resources; Inside York. With over 6,000 pages of content & information about York, Inside York covers everything from the history of the city, its attractions, sights & tourism - through to shopping guides, discount offers, independent business recommendations & useful local services.

With over 500 hits each day, Inside York isn't just a simple directory like many competing websites. It's a site for tourists, locals & anyone interested in living or staying in York. We

*Advertising on Inside York puts you alongside the very best York has to offer, at the most competitive prices.*

## Inside York Basic Listing - Only £50pa

See how your ads & listings are displayed at [www.insideyork.co.uk/screenplan](http://www.insideyork.co.uk/screenplan)

Our Basic Listing gives you a presence on Inside York. We can list your event, business or attraction in the relevant section, as well as in appropriate features.

Your listing will contain a small photograph & basic contact information. A unique page for your event or organisation will contain this information & will have its own custom URL (such as '[www.insideyork.co.uk/titlename](http://www.insideyork.co.uk/titlename)'). Here you are able to also publish a weblink back to your website.



[www.insideyork.co.uk/advertising](http://www.insideyork.co.uk/advertising)  
[info@insideyork.co.uk](mailto:info@insideyork.co.uk) • Tech Support 0871 266 3676

Calls are charged at 10 pence per minute from a BT landline, charges may vary from other networks or mobiles.  
\*Offer applies to all Inside York advertisers with an existing York Creative monthly Membership Package.

For more information on Inside York advertising visit:  
[www.insideyork.co.uk/advertising](http://www.insideyork.co.uk/advertising)

## Inside York Standard Listing - Only £100pa

See how your ads & listings are displayed at [www.insideyork.co.uk/screenplan](http://www.insideyork.co.uk/screenplan)

The Standard Listing puts you ahead of the competition. You will receive the same package as our Basic Listing advertisers but will automatically rank above them in our website listings and categories.

You'll also receive additional space on your listing for 3 extra images, as well as extra text & a contact form so our visitors can email you directly from your Inside York page.

*Attractions, accommodation, festivals, cafés & dining, shopping, local businesses, history, sightseeing, activities, special offers and more...*

## Inside York Premium Listing & Banner Ad - Only £150pa

See how your ads & listings are displayed at [www.insideyork.co.uk/screenplan](http://www.insideyork.co.uk/screenplan)

Offering the very best coverage in multiple categories & sections of Inside York, the Premium Listing makes it very hard for visitors to miss your organisation! You receive everything in our Standard Listing but with a higher ranking on our site & additional text & images.

The main advantage to the Premium Listing is the extra rotating Banner Ad you receive. You can submit your own artwork or we can design this advertisement, which will then feature on every single page of Inside York across all sections at random. This will be seen regardless of what our visitors are browsing for. The Banner Ad can either link to your unique URL page on our site or directly to your own website.

Scan our QR code to easily get listed

### We Also Offer

- Website Design • Mobile Sites • Domain Registrations • Hosting • Mailing Lists • Graphic Design • SEO
- Google Plus, Adwords, Analytics & Places Setup
- Social Networking. All available from the company behind Inside York: [www.yorkcreative.co.uk](http://www.yorkcreative.co.uk)

